



## CONSUMER DEMAND FOR SILVER PYJAMAS BOOSTED BY CLINICAL TRIALS

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Early press reports on the new See-it-Safe range of fabrics by Mansfield, England based Toray Textiles have prompted the manufacturer to provide pyjamas direct to the public until such time as clothing manufacturers and retailers start making and selling clothing using the material. Following media coverage that the fabrics – which contain pure silver yarn - are being used in clinical trials at a London hospital, the company has been inundated with calls from people going into hospital and concerned about the killer bug MRSA.

The See-it-Safe fabric has been clinically proven to eliminate 99.99 per cent of more than 800 micro-organisms, including MRSA, within less than an hour of exposure. It has also believed to have a positive impact for some people with skin conditions such as eczema. Dr Peter Wilson at Newham University Hospital, East London, is doing a clinical trial with 300 pairs of pyjamas made of the material, to ascertain if they can prevent MRSA. MRSA kills up to 800 people a year in the UK and is resistant to many antibiotics. The trials will be completed in 2007 and interim results expected by the end of July 2006.

Managing Director of Toray Textiles, Keith Mitchell, says: "A story about pyjamas made in See it Safe fabric was leaked to the national press earlier this week and we received over a hundred calls, within hours, from people who were desperate to buy the pyjamas. Until such time as we have arrangements in place with suitable retailers, we will be providing a very basic pyjama design for people who call in at £55 – which is about what we think recommended retail prices will be."

Dr Wilson says: "Silver is known to be a very efficient agent against infection and in aiding recovery and is already used in procedures such as hip replacements. It is also remarkably safe."

The use of silver to fight germs dates back to Egyptian times and the See it Save cloth is interwoven with threads of pure silver that are activated by moisture and heat from the body to kill bacteria.

According to Keith Mitchell, Managing Director of Toray Textiles: "Our pyjamas are an effective aid in protecting against bacterial infections. We will not know the full extent of the pyjamas' impact on infections such as MRSA until clinical trials are complete, however, if the results are as good as we expect, we envisage use of our bacteria-resistant fabrics to be extended to nurses' uniforms, surgical gowns and hospital curtains and bedding."

See-it-Safe conforms to EU 13795 standards and its anti-bacterial effects are permanent and last as long as the fabric, having been tested to 280 industrial washes.

Toray Textiles are in negotiations with a number of retailers and are expecting its fabrics to be available in pyjamas, in stores around the world, by the end of this year.

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More information at [www.seeitsafe.info](http://www.seeitsafe.info)

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**Notes to editors:**

**Toray Textiles Europe Limited**, a wholly owned subsidiary of Toray Industries Inc., is the largest manufacturer of woven polyester and nylon fabrics in Europe. We are renowned for our high levels of customer service, innovation, technical expertise and product quality. Our quick response manufacturing concept means that we can offer short lead times from our purpose built state of the art manufacturing plant in the UK. We offer a large range of products with full EU origin certification and our integrated logistics network offers worldwide delivery. Our customers also benefit from a bespoke, quick response full colour matching and sampling service to facilitate targeted development.